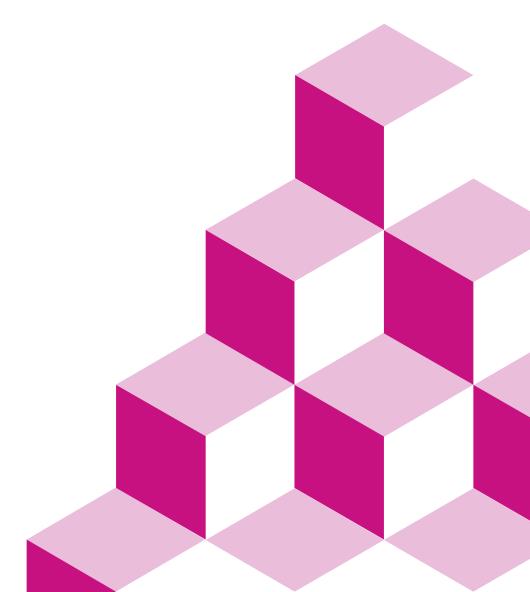


Debt Investor Presentation

May 2023



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Today's presenter

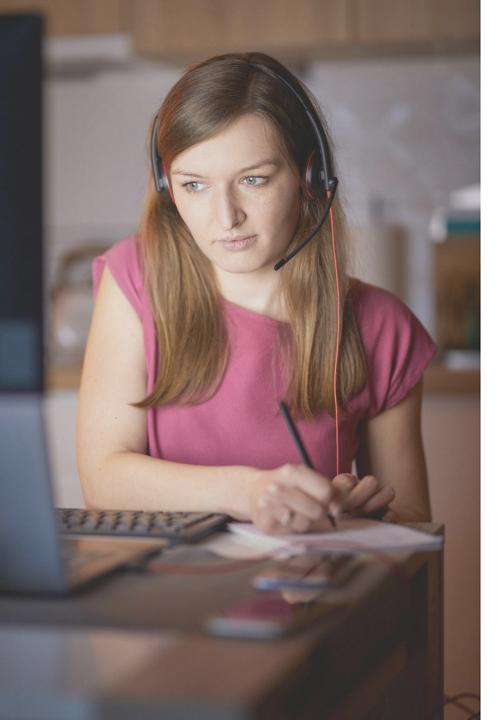




Christian Wallentin

CFO and Deputy CEO





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Hoist inaugural SEK Additional Tier 1 offering

Summary Overview

- Transaction: SEK [700]m and/or its equivalent in EUR Floating Rate Reset Perpetual Additional Tier 1 Capital Notes
- Loss Absorption: Temporary Write-Down loss absorption mechanism, consistent with Hoist's last AT1 offerings
- Trigger Structure: If the CET1 ratio of the Issuer or the Group falls below 5.125% and 7% respectively
- Coupons: Discretionary and subject to mandatory restrictions, noncumulative

Investment Highlights

- Significant Buffer to Trigger: Headroom of 8.01% / SEK 2.2bn vs. 7.0% Group Trigger; Headroom of 7.87% / SEK 2.1bn vs 5.125% Issuer Trigger
- Comfortable Buffer to MDA: Headroom of 6.95% / SEK 1.9bn vs. MDA threshold on Group level; Headroom of 4.82% / SEK 1.3bn vs MDA threshold on Issuer level
- Management buffer: Hoist targets a CET1 ratio of 2.3-3.3% above regulatory level
- Commitment to respect capital hierarchy

Transaction Rationale

- Optimise capital structure in the context of the regulatory framework
- Continuously allow headroom to enable the execution of opportunistic portfolio transactions
- Support rating credit metrics

Outstanding AT1 Capital Notes

Rank	Size	Issue Date	Maturity	First Call Date
AT1	EUR 30m	14/12/2016	Perpetual	21/06/2023
AT1	EUR 40m	30/05/2018	Perpetual	01/09/2023
AT1	EUR 40m	19/02/2020	Perpetual	26/02/2025



Summary terms and conditions of the AT1 offering

Issuer:	Hoist Finance AB (publ) (the "Issuer")
Issuer Rating (Moody's):	Baa3 (negative outlook)
Expected Issue Rating:	Unrated
Currency / Size:	SEK [700]m and/or its equivalent in EUR
Status of the Notes:	Junior subordinated Additional Tier 1 Capital. Payments shall rank senior to share capital (or similar) only, but pari passu with other Additional Tier 1 Capital (or similar) and junior to Tier 2 Capital and unsubordinated obligations of the Issuer (such as deposits).
Maturity:	Perpetual
First Call Date:	The Interest Payment Date 5 years after the Issue Date
Issuer Redemption Options:	At 100% on any date from the First Call Date to the Interest Payment Date falling 3 months after the First Call Date and on any Interest Payment Date falling thereafter (subject to permission from the Swedish FSA)
Interest:	3M STIBOR +[●]
Cancellation of Interest:	Interest may (i) may be cancelled, at any time, in whole or in part, at the option of the Issuer in its sole discretion or (ii) will be mandatorily cancelled, to the extent so required by the Applicable Capital Regulations. Interest shall be payable only out of the Issuer's Distributable Items.
Early Redemption:	Capital Event and Tax Event
Substitution / Variation:	The Issuer may, at its option (but subject to permission from the Swedish FSA) and without the consent or approval of the Noteholders, substitute or vary the terms of all outstanding Notes, so that they become or remain Qualifying Securities if a Capital Event or Tax Event occurs.
Trigger Event:	CET1 Ratio of the Issuer is less than 5.125% or 7.00% of the Consolidated Situation
Write-Down following a Trigger Event:	Upon a Trigger Event, the Total Nominal Amount shall be reduced (in whole or in part, determined by the Issuer in consultation with the Swedish FSA) by an amount sufficient to restore the CET1 Ratio to at least the Trigger Event levels (maximum down to a Nominal Amount per Note of SEK 1).
Reinstatement:	Following a write-down of the Total Nominal Amount, the Issuer may, at its absolute discretion reinstate any portion of the principal of the Notes, subject to Applicable Capital Regulations.
Non-viability	The Notes may be subject to statutory loss absorption as more fully described in the risk factors.
Listing:	Nasdaq Stockholm
Governing Law:	Swedish law
Denomination:	SEK 1,250,000

Key investment considerations



Strong capitalisation

Strong funding profile

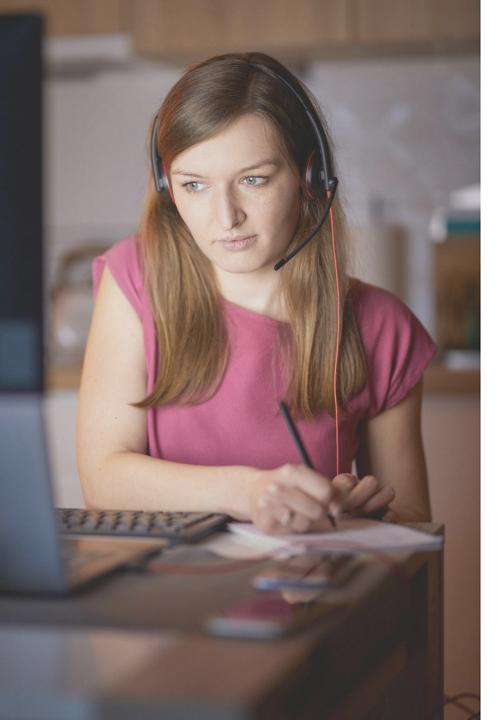
Strong liquidity position

Supervised by the Swedish FSA

Solid and diversified position in the European NPL industry

Baa3 (Neg.) by Moody's





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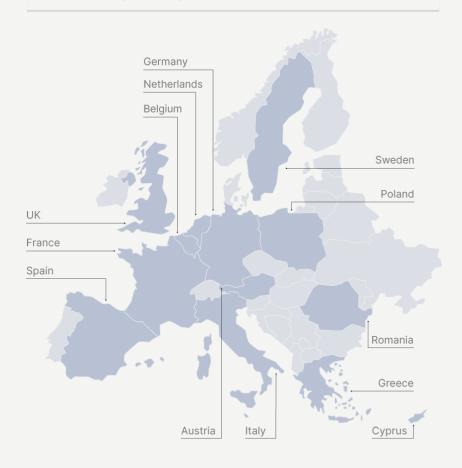
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Hoist Finance in numbers

+25	Years of experience	0.7m	Million people back in financial system as per YE 2022
22.9	SEKbn, total portfolio	1,323	Employees
13	European markets	Baa3	Rating, Moody's
6%	Return on equity as per Q1 2023	22.4%	Total Capital ratio
1,909	SEKm, acquired loan portfolios	15.01%	CET1 ratio

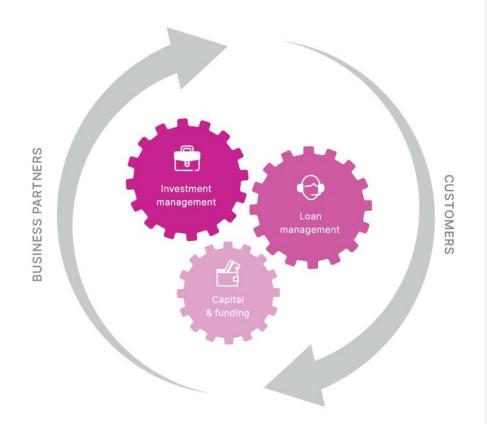


Pan-European presence



Business model





Investment management

Loan management

Purpose

We are a partner to European credit institutions, supporting them to free up resources for their respective core business by reducing capital requirements and cost of capital We are a partner to consumers and companies in a debt situation and strive to be the most innovative organisation to resolve people's debt in default and get them back on track financially

Target

Become the preferred partner to European credit institutions for nonperforming debt

Become the preferred partner to European credit institutions for nonperforming debt. Become the most innovative organisation to resolve people's debt in default



Our strategy



Investment management

- » Deploy capital to the most profitable opportunities with the highest riskadjusted return
- » Combine bilateral bank partnerships and auction-based acquisitions and aim for a balance between smaller and larger deals
- » Balanced geographical and asset class exposure
- » Actively use data to continuously follow the loans and adjust collection strategies, repackage loans into new portfolios, outsourced, or when right to do so, consider sale



Loan management

- » Excellent customer experience by optimal use of different communication and payment channels
- » Benchmark and define "best-in-class" collection models
- » Operational flexibility by a combination of inhouse and outsourced collection
- » Optimise cost to collect by use of intelligent data algorithms and automation
- » Secure efficient and scalable platforms to have the ability to scale up
- » Safe, secure and high performing technology platform, driven by business strategy

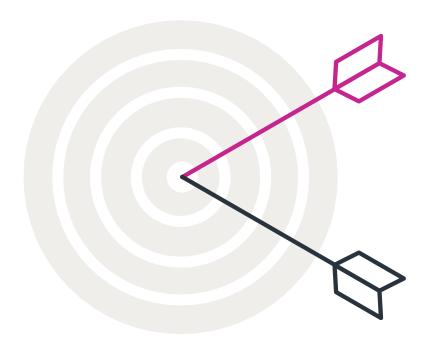


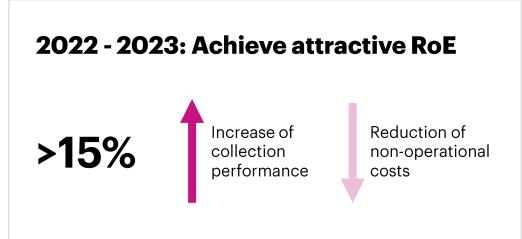
Capital & Funding

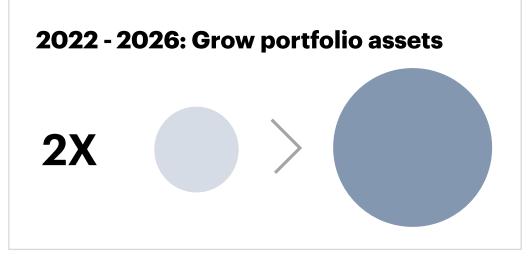
- » Optimal funding structure, designed to match the expected development of the balance sheet in a long-term viable way, while also being cost efficient. It can involve partnerships when beneficiary
- » Remain an FSA regulated credit institution

Strategic Objectives









Financial targets



Profitable growth

Return on Equity¹: > 15%

EPS growth²:

> 15% CAGR3

Over a business cycle

Notes:

- Net profit for the period adjusted for accrued unpaid interest on AT1 capital calculated on annualized basis, divided by equity adjusted for AT1 capital reported in equity, calculated as an average for the financial year based on quarterly basis;
- 2) Adjusted for AT1 costs;
- 3) When comparing 2023 vs. 2019 and excluding items affecting comparability (IAC)

Solid capitalisation

CET1-ratio:

15,01

6,95 percentage points above regulatory requirements

Dividend policy:

Hoist Finance dividend will in the long-term correspond to 25-30 percent of annual net profit. The dividend will be determined annually, with respect to the company's capital target and the outlook for profitable growth

Experienced team ready to deliver





Harry Vranjes
Chief Executive Officer

20 years of experience from credit management industry and IT. Employee since 2023

(199,336 shares)



Christian WallentinCFO and Deputy CEO

20 years of experience from financial services industry. Employee since 2021

(90,000 shares)



Fabien KlechaChief Investment Officer

Long experience from Hoist Finance with several previous positions. Employee since 2012

(65,000 shares)

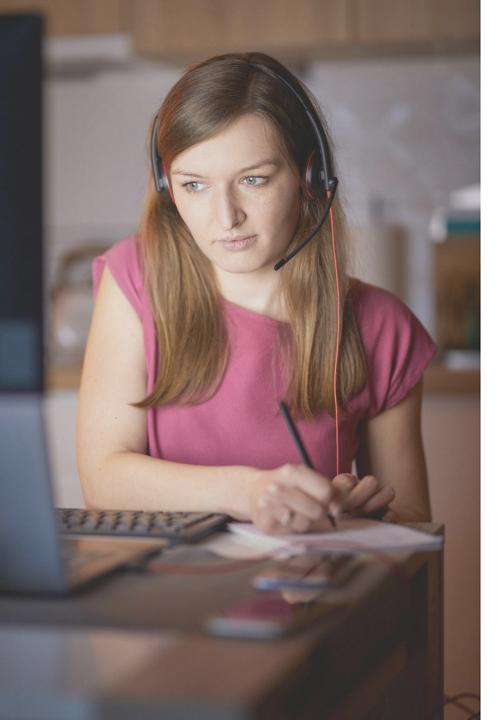


Jelle DekkersChief Operations Officer

Over 18 years experience in the credit management industry in various sectors. Employee since 2017

(2,000 shares)





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Long-term trends shaping the NPL market





Regulations

The financial sector is a highly regulated area and changes in regulations has a significant impact on the sector. The regulatory framework is expected to be updated with stricter requirements for credit servicers to operate in the EU, such as authorization process and disclosure requirements. Amending EBA regulation regarding minimum loss coverage for NPLs, so called prudential backstop, entered into force 2019. The backstop regulation requires a deduction from own funds for the NPLs following a predefined calendar. For the unsecured NPL exposures should be fully deducted from the own funds after three years from default



Specialisation

In the current macroeconomic development, including higher funding costs and increased inflation, there are signs of specialisation and narrowed business focus among the participants on the NPL-market. Managing NPL portfolios is capital and people intensive and scale is getting an increasingly important factor for profitability. Companies in the sector are moving in two different directions, towards primarily debt collection or primarily asset management



Competition

Investments in the NPLs are spread out across various types of players. Private equity funds invest directly or indirectly via securitisation vehicles and partner with large servicers who provide the local and specialised NPL knowledge. Generally, these participants have significant amounts of capital to deploy, coupled with the ability to leverage new data analytics tools. New entrants comprises servicers with expertise and experience built on supporting investors and large international servicing platforms who can accelerate growth through acquisition of smaller players, in order to leverage strong economies of scale, competence and commercial presence



Growth in the secondary market

The appetite of investors to offload some, if not all, of their NPL investments will be an important driver of the trend to increased secondary market activity. As funds seek to repay their own investors, they must either reverse their NPLs into new funds or sell the assets. The secondary market may also be boosted by EBA proposals to standardize the requirements for the information that NPL sellers must provide to prospective buyers. The standardization proposals from the EBA aim to improve transparency in the secondary market, enable cross-country comparisons and reduce information asymmetries between sellers and buyers



New technology and data

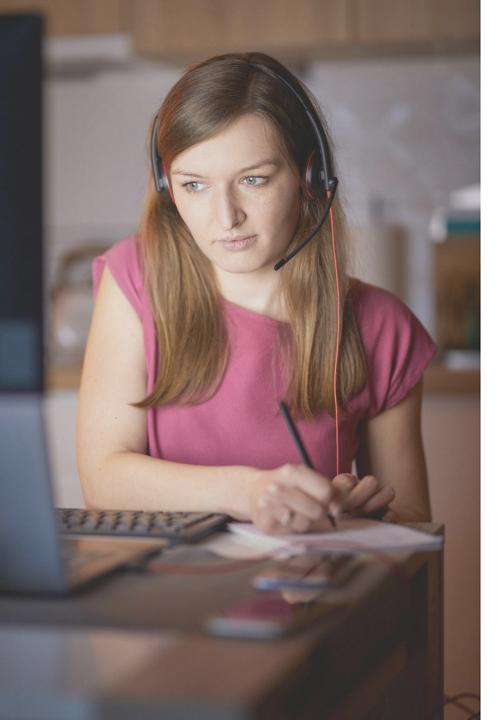
The rapid technological development results in more efficient debt collections at lower costs. Deeper analytics and insights will allow debt collectors to develop more detailed client profiling to assess risk, optimise legal services, to reduce expenses and to add more suitable touchpoints to enrich the customer journey. Artificial intelligence and automatization can manage large amounts of data and rapidly and efficiently recognise core patterns. This helps debt collectors to gain greater knowledge of its debtors and as a result significantly improve collections efforts



Increased focus on consumer protection

The EU Directive on credit servicers and credit investors aims to foster the development of secondary markets for non-performing loans, at the same time safeguarding borrowers' rights. The EU member states are required to implement the directive in their national legislation by end of 2023. The national legislation will have to contain requirements to treat borrowers fairly by for example guaranteeing that communications do not in any way constitute harassment and to have processes in place for complaints management. The legislation will be an important industry driver for improved customer protection





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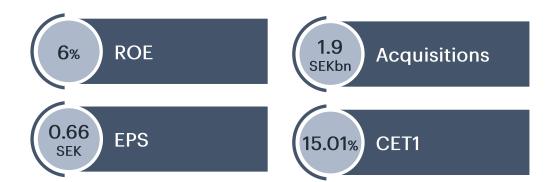
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Key highlights



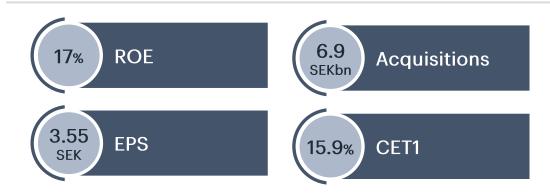
Q12023



- » Earnings before tax of SEK 162m, growing 113% year over year
- » Large investment volumes primarily driven by re-entry to the Swedish market, book value increase of 28% yearon-year
- » Strong collection performance above expectations
- Growth of book driving higher direct costs compensated by lower indirect costs year over year supporting the 113% underlying earnings growth
- » Rejuvenation of the French book, investing in quarter 1 and divesting back book after quarter closing

- » Continued rejuvenation efforts to reduce indirect costs leading to an overall 16% net reduction since the beginning of the rejuvenation (Q2 2021) with associated SEK 18m of implementation cost items in the quarter (IAC)
- » Funding base stable and increasingly competitive in an uncertain and volatile macro environment
- » Robust capital and liquidity positions, materially above regulatory requirements

Full year 2022



- » First of two rejuvenation years completed
- » Operational improvement journey underway impacting whole business
- » Materially better financial and risk position
 - UK divestment
 - Actively de-risked
- » Large portfolio investment volume
- » Focused sourcing and investment

strategy yielding:

- Sizable investments
- Bilateral investments
- Secured focus
- » Collections above forecast throughout the year
- Optimisation of indirect cost base





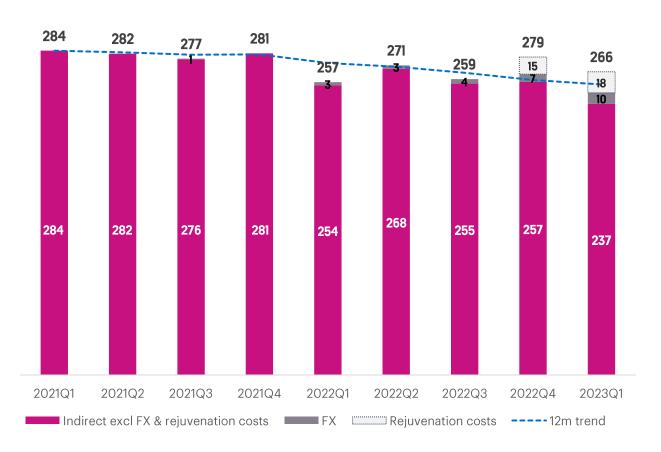


- » Focus on larger, more complex deals with higher risk-adjusted returns
- » Swedish market re-entry driving Q1-23 volumes of SEK 1.9bn compared to 1.3bn previous year
- » Healthy outlook for the year
- » Current active pipeline indicates more third than second quarter transaction closings
- » Fourth quarter expected to remain seasonally strongest investment quarter







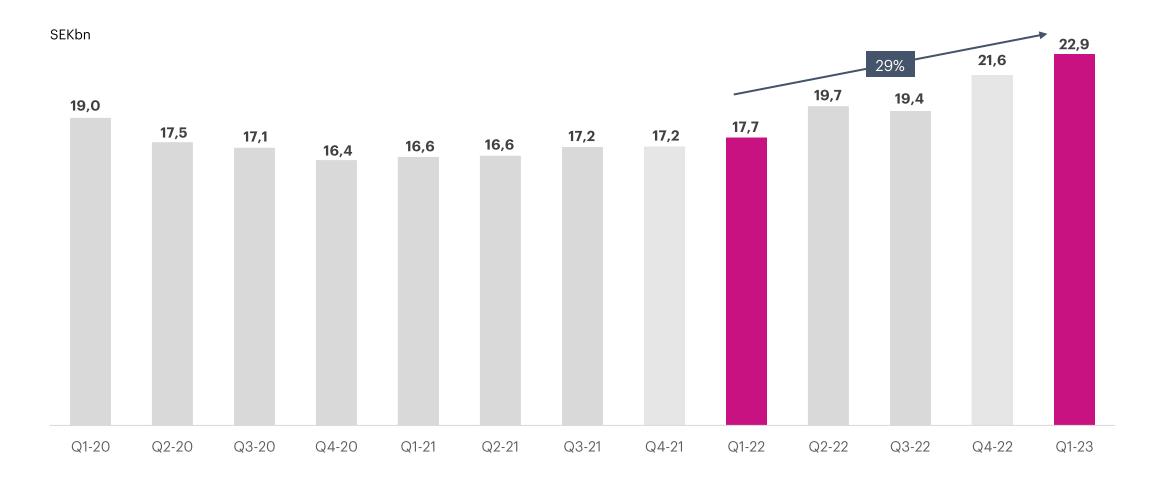


- » Ongoing cost optimisation of indirect costs
- » 17% reduction of indirect costs vs Q1 2021 including impact of inflation and excluding FX and rejuvenation costs
- » Additional annualized indirect saves of 85 MSEK to be implemented during Q2 with expected run rate impact end of 2023

* Includes UK

Portfolio book value, continuing operations





Financial summary



SEKm	Quarter 1 2023	Quarter 1 2022	Quarter 1 2022 Adjusted for comparison	Change vs Adjusted %
Interest income	799	624	624	28%
Interest expense ¹⁾	-129	-134	-95	36%
Net interest income	670	490	529	27%
Other income (incl Impairment gains and losses)	89	46	46	94%
Net result from financial transactions ³⁾	6	98	-5	<=100
Total operating income	766	635	571	34%
Total operating expenses ²⁾	-615	-489	-504	22%
Share of profit from joint ventures	11	9	9	22%
Profit before rejuvenation	162	155	76	(113%
Rejuvenation cost	-18	-	-	
Profit before tax	144	155	76	89%
Net profit from discontinued operations, net of tax ⁴⁾	-	56	-	n/a
Net profit for the quarter	93	179	60	55%

Key ratios	Quarter 12023	Quarter 1 2022	Quarter 1 2022 Adjusted for comparison	Change vs Adjusted %
Return on equity, %	6%	16%	n/a	n/a
Normalised return on equity, %	10%	n/a	3.50%	6 pp.
Portfolio acquistions	1,909	1,311	1,311	46%
Acquired loans	22,892	17,724	17,724	29%

- » Operating income grew 34% driven primarily by growth of the book and strong collection performance of 105%
- » Returns from the liquidity buffer partially offsetting increased deposit rates in the quarter
 - » Growth of book drove higher total costs, consisting of higher direct costs partially compensated by lower indirect costs year over year
 - Earnings before tax adjusted for rejuvenation cost of SEK 18m grew 113%, from SEK 76m to SEK 162m
 - Adjusting for comparative purposes, net profit grew from SEK 60m to SEK 93m

¹⁾ First quarter 2022 Interest expenses adjusted by SEK 39m pertaining to the funding of the divested UK operations

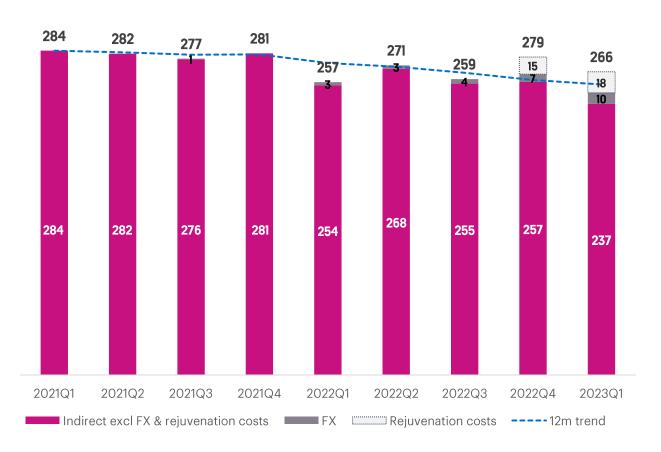
²⁾ First quarter 2022 Operating expenses adjusted by SEK –15m for retained UK Group staff, previously accounted for in the divested UK legal entity 3) First quarter 2022 Net result from financial transaction adjusted for SEK 103m unrealised changes in value aligned with the hedge accounting introduced 1 July 2022

⁴⁾ First quarter 2022 Adjusted to not include net profit from discontinued operations









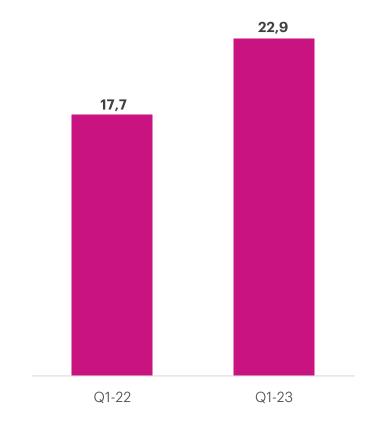
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- » 17% reduction of indirect costs vs Q1 2021 including impact of inflation and excluding FX and rejuvenation costs
- » Additional annualized indirect saves of 85 MSEK to be implemented during Q2 with expected run rate impact end of 2023

* Includes UK

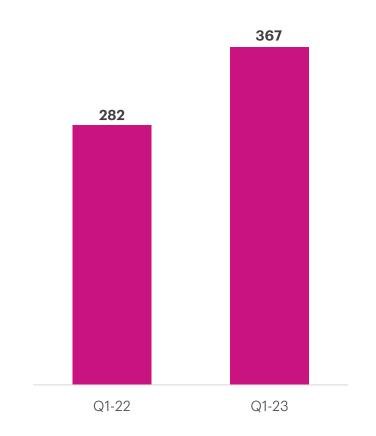




Portfolio book value, SEKbn



Direct cost, SEKm



- » Growth of book driving higher direct costs supporting earnings growth
- » Increased activity, including legal costs, driving strong collection performance
- » Inflation impacting overall cost base
- » Book size and direct cost level roughly in line with pre-UK disposal with higher profitability

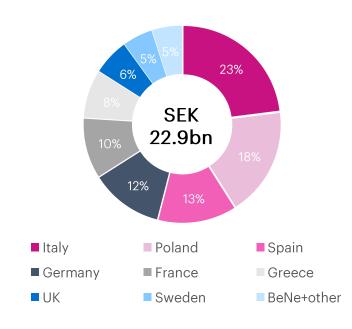


HoistFinance

Book value by asset class

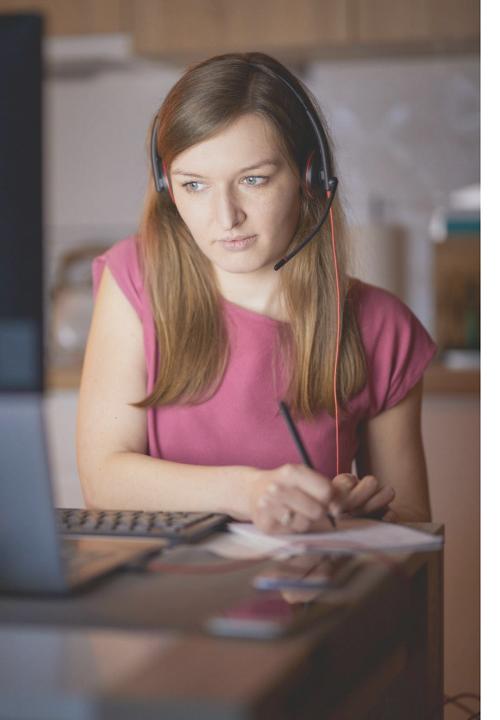


Book value per market



- » Secured book value increase from 20% in prior year to 27%
- » Improved geographical and asset class diversification
- Re-entry to Swedish market through acquisition of SEK 1.2bn portfolio





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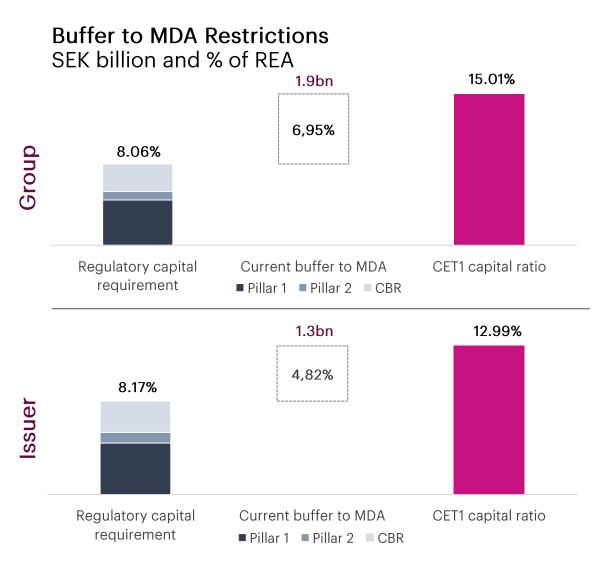
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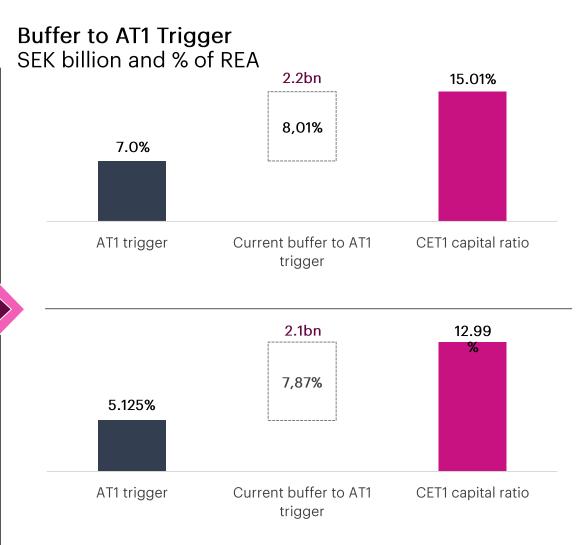
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Appendix

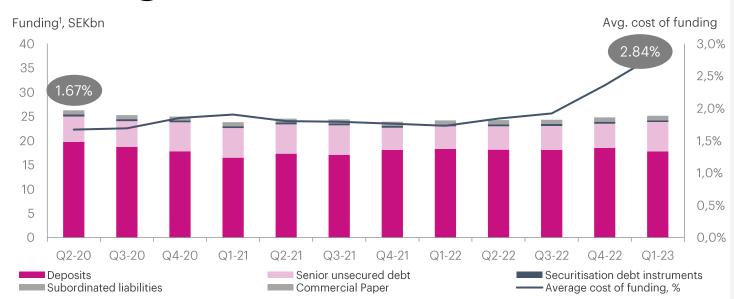


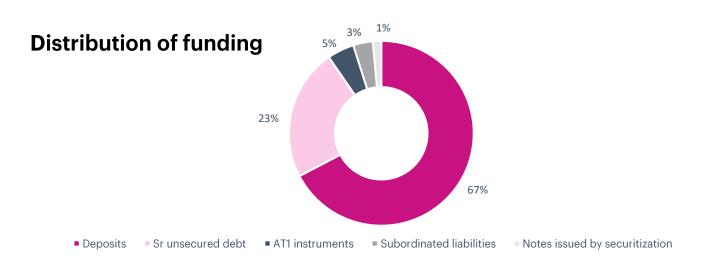
Hoist inaugural SEK Additional Tier 1 offering





Funding





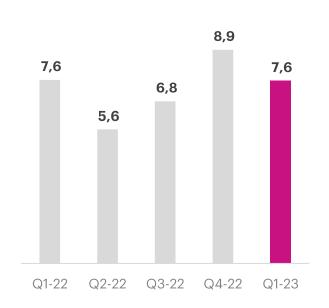


- » Funding base stable and increasingly competitive in an uncertain and volatile macro environment
- » Higher interest level environment impacting funding costs
- » No material changes in funding composition with deposits 67% of overall funding

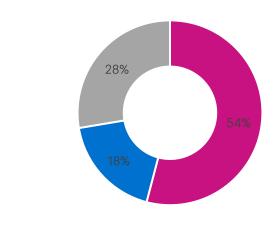
Liquidity position



Liquidity reserve, SEKbn

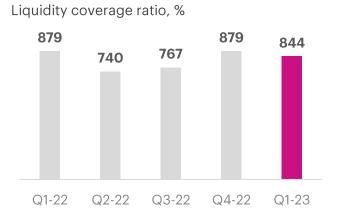


Liquidity reserve composition



- Overnight deposits in banks *
- Securities issued by governments and official insitutions
- Covered bonds

Liquidity ratios

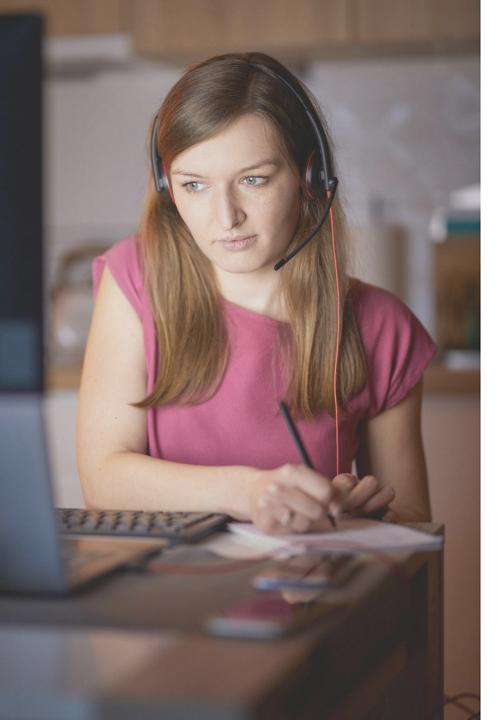






^{*} Funds held for repayment of a EUR 250m bond in early April resulted in a higher-than-normal cash level as per 31 March 2023





Transaction overview

Business overview

Market update

Financial update

Capital, funding and liquidity

Appendix



Funding strategy

Hoist funding strategy

» Maintain a sustainable, cost-efficient, and well diversified funding structure while at the same time upholding a sound structural risk level – including liquidity, interest rate and FX risk – which is appropriate, and proportionate to Hoist's business model. Key components of the funding strategy include:

Diversification between different types of sources of funding in various markets, currencies, and forms of funding instruments

Maintaining an investment grade rating

Pursuing an **active relationship** with investors through an open dialogue

» Diversified funding base with a diversified maturity structure. Funding is mainly raised in the form of deposits from the public and via capital markets through the issuance of senior unsecured debts, own funds instruments and equity

~41% of all deposits from the public are payable on demand (current account), the remaining 59% are term deposits with maturities between 12 and 60 months

Hoist Finance offers retail deposits in **SEK** in Sweden, in **EUR** in Germany and in **GBP** in the UK

- » Subject to balance sheet growth, Hoist taps the debt capital market for senior and subordinated debt in currencies optimising economic efficiency and market demand – for purposes of funding diversification, settling large NPL acquisitions, meeting regulatory needs, and maintaining required ratios for Moody's LGF notching
- » Securitisation transactions are regulatory driven rather than funding driven

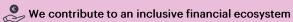


Background to sustainability strategy and sustainability accounting principles

- Hoist Finance's sustainability strategy is integrated into our business strategy and aims to contribute to sustainable development and create long-term value for all stakeholders
- Our material sustainability impacts, presented below, are embedded into our four strategic pillars, each connected to indicators and targets to track our performance
- The social aspect of the ESG framework is where we have the largest impact, by contributing to a more inclusive financial ecosystem for our customers, partners and society
- Hoist Finance launched its sustainability framework in 2019. Our sustainability disclosures are presented annually in accordance with the GRI Standards 2021, the UN Global Compact Ten Principles and the Sustainable Development Goals. Our reporting includes disclosures according to the Taxonomy Regulation as well as disclosures according to the Task Force of Climate-Related Financial Disclosures Recommendations



Material topics



» Financial inclusion and financial literacy

- Enable stable and healthy financial ecosystem for partners and society
- Ethical and fair customer treatment
- Enhanced customer experience
- Vulnerable customer treatment

We uphold the highest ethical standards

- Business ethics and anti-corruption
- Data protection and customer integrity
- Cybersecurity

We create a great place to work

- » Diversity, equality and inclusion
- » Fair remuneration and decent labour conditions
- » Healthy and safe workplaces
- » Professional development

We reduce our environmental impact

Reduced climate impact

Our contribution to the SDGs







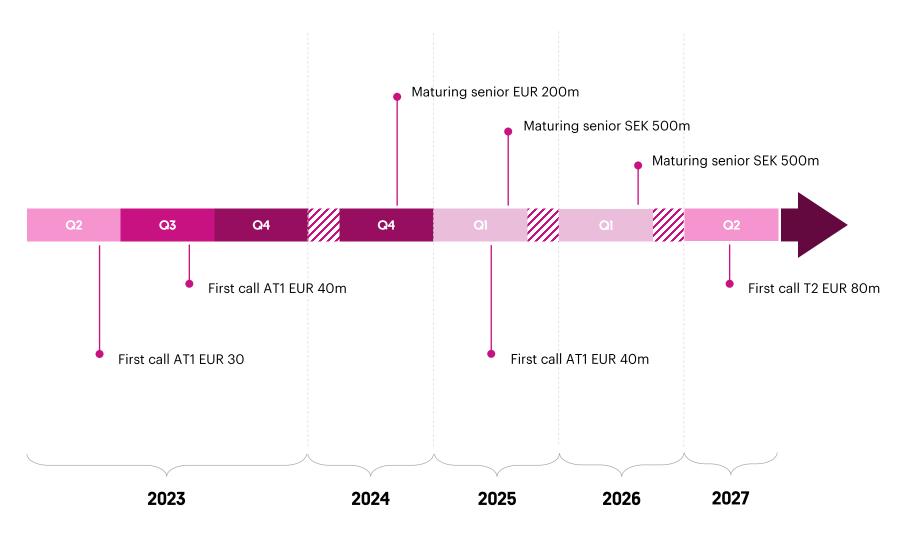








Debt transactions



Thank you!



